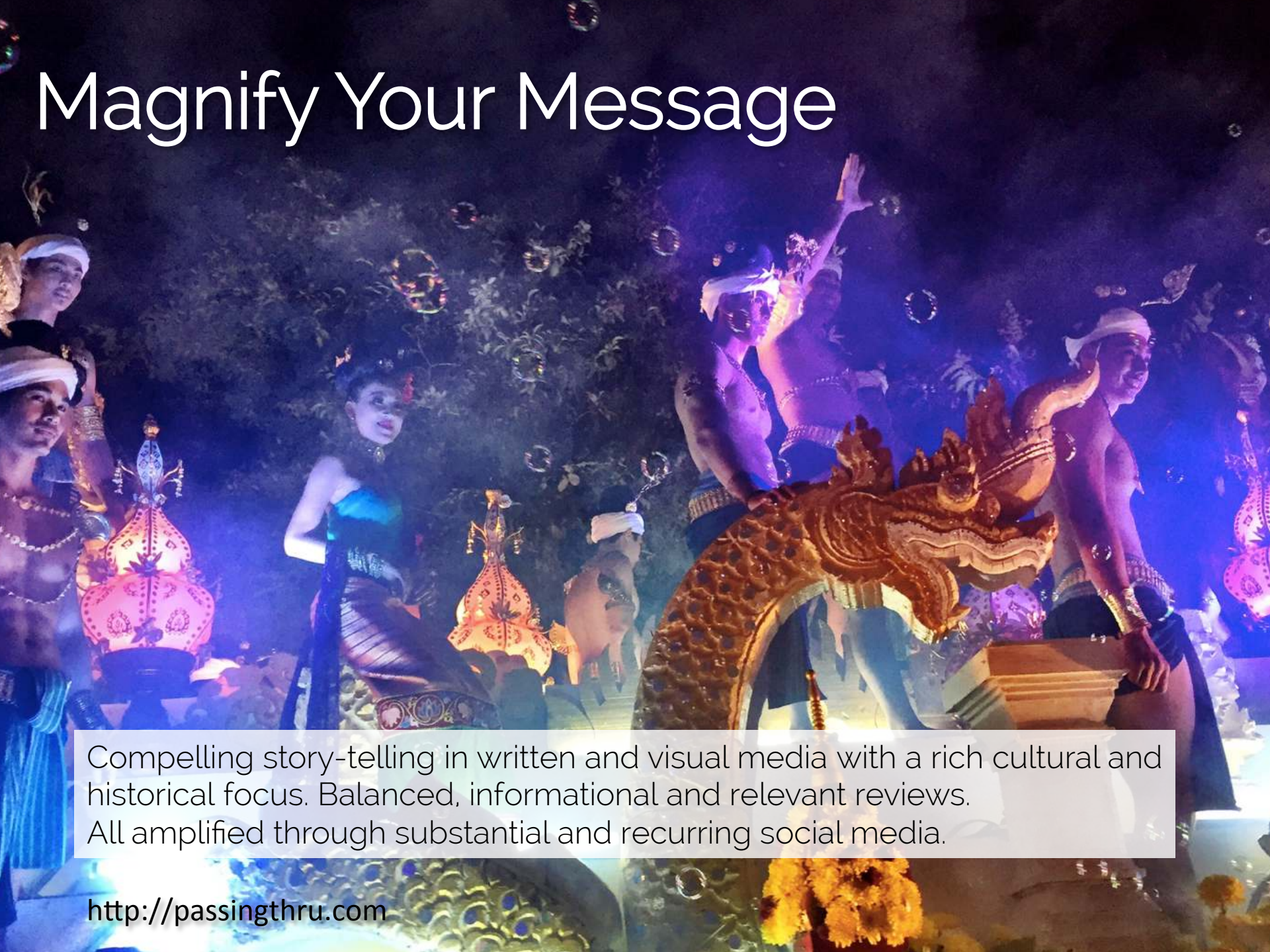
PassingThru.com

Magnify Your Message



Compelling story-telling in written and visual media with a rich cultural and historical focus. Balanced, informational and relevant reviews.
All amplified through substantial and recurring social media.

http://passingthru.com

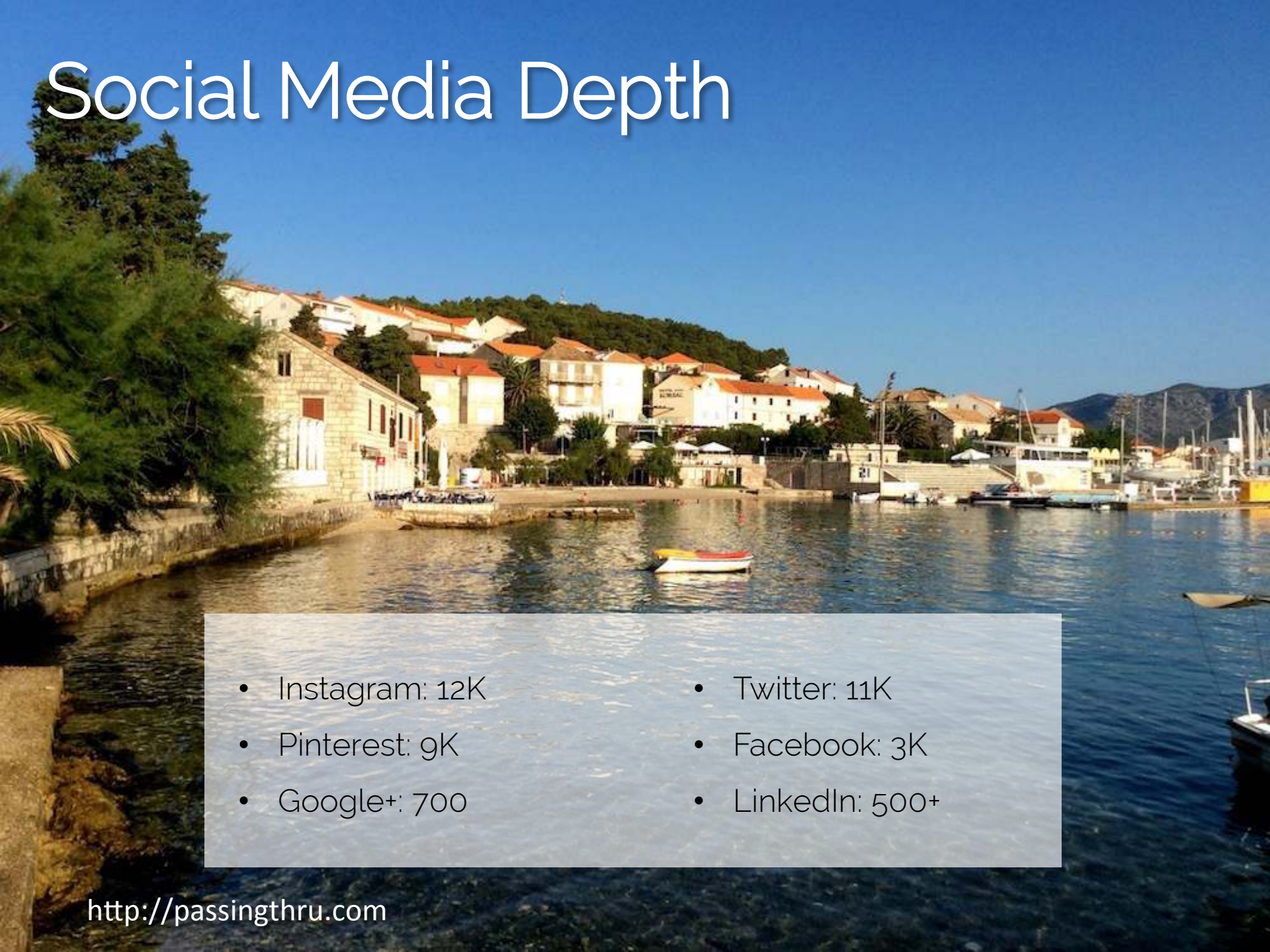
PassingThru Site Traffic

Average Monthly Page Views: 17K+

Average Monthly Visitors: 13K+

http://passingthru.com

Social Media Depth



- Instagram: 12K
- Pinterest: 9K
- Google+: 700
- Twitter: 11K
- Facebook: 3K
- LinkedIn: 500+

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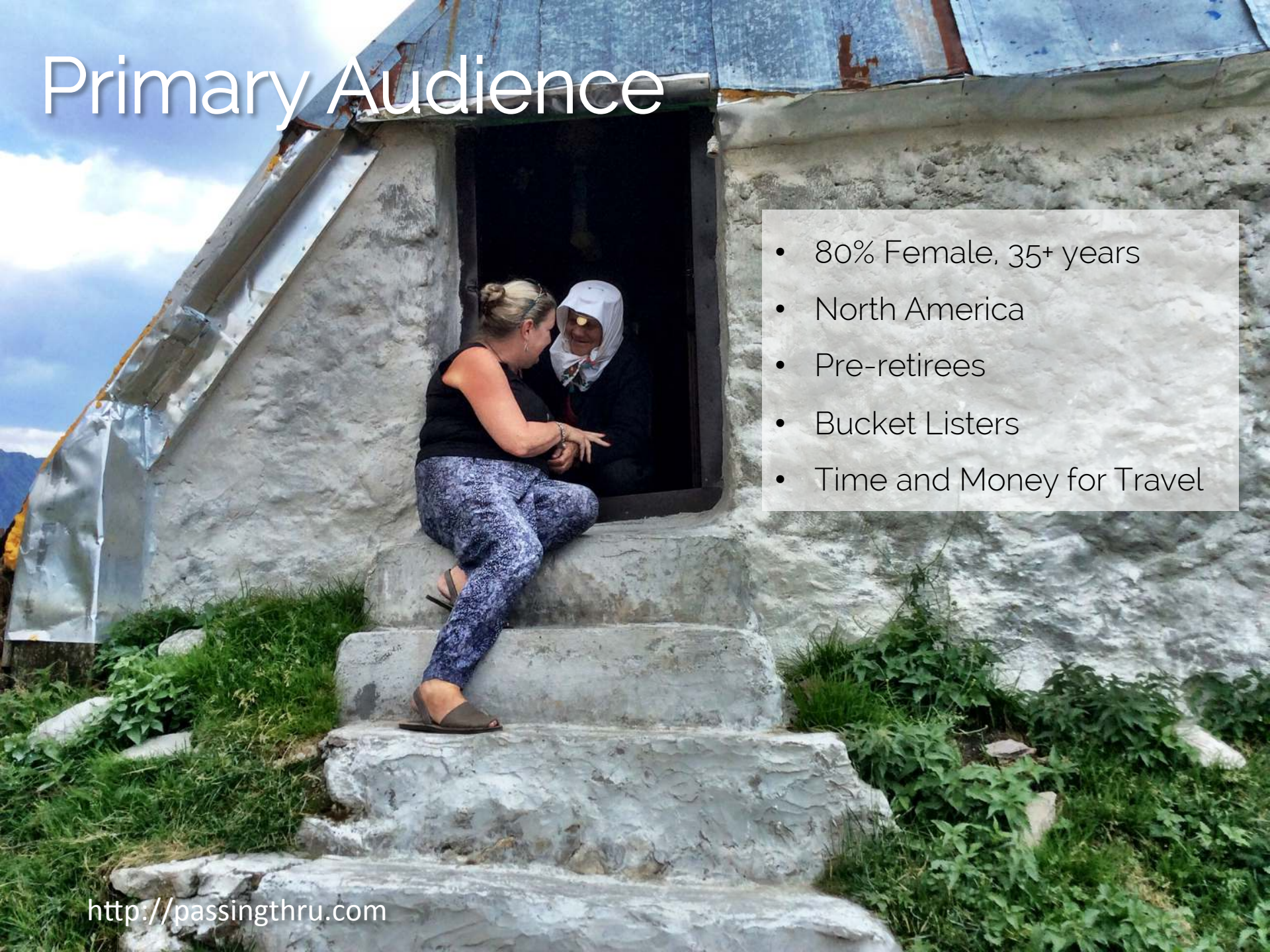
Primary Audience



- 80% Female, 35+ years
- North America
- Pre-retirees
- Bucket Listers
- Time and Money for Travel

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Collaborations

- Context Travel Deep Traveler
- Allegiant Air
- Visit Las Vegas
- Patronat de Turisme Costa Brava
- Visit Baix Empordà
- Tourism Authority of Thailand
- The Ascott Group Hotel Residences
- Minnesota Tourism
- Clarion Hotels
- Visit Roseville
- Silken Hotels
- Westin Sukhumvit
- Escape Hotels, Sansiri
- Haven Hua Hin
- Pimann Buri Luxury Pool Villas
- Windsor Suites & Convention
- Deevana Hotel Group
- Visit Stockholm
- Visit Sweden
- TPI Hospitality
- Dalarna Tourism

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Testimonials

- This is the type of travel writing I love – thoughtful, researched, and aware.
- You always have such an interesting way of presenting your posts.
- You "knocked me out" with this post.. . . your narrative and photos have me wanting to follow in your footsteps.
- I've long wanted to go, but thought it was out of our price range! You've proved it's possible. I'm pinning this to my must-do list.
- Your post opened up my eyes.
- Most articulate and perceptive.
- I always appreciate your research and commitment to telling the harder side of the story.
- Thoughtful and moving.
- Brilliantly written.
- You made me want to hunt down a bottle of that wine though, oh yes you did and wine is not even my drink of choice..

Work With Us

Amplify your outreach with our rich imagery and deep social media promotion. Full written coverage including photography, video, and other digital assets. Pre-experience, live and extended promotion on multiple social media channels. Shareworthy content for your in-house and organizational partners' efforts. Press trips, sponsored, syndicated and ambassador-level content campaigns.

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Contact Us

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